



with 17 years professional customizable experience on fashion FMCG



# Promotion Of New Sets

—2022/10/18 C&T

Guangzhou C and T Industry Company Ltd (C&T)

GLOBAL DIGITAL ACCESSORIES SOLUTION PROVIDER



# Target Audience Tags:

Basic Professional  
Electronics - Protective

Denim fabric

Star elements

Fast Fashion -  
Daily Goods

**Sustainable  
development**

MAGSAFE

**14 Phone case  
in apple**

Flowers

Spilling

Light Luxury

Tablet

**Decorative ink  
chains**

Geometry

Applique diamonds

# IPHONE 14/14 PRO

Purple, Starlight, Midnight, Red, Blue

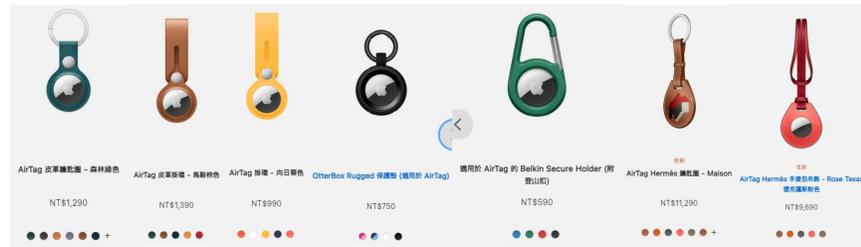
## MagSafe。混搭， 很搭。

保護殼、卡套、無線充電器，或行動電源，全都可貼合。

[選購 MagSafe >](#)



# Apple Accessories Series - Phone Cases/Straps/Cards/Tracker Cases



硅胶壳颜色:



灰粉红色 石莲色 紫丁香色 木梅紫色 风暴蓝色

皮革卡贴颜色:



赭红色 森林绿色 暗樱桃色 金棕色 紫藤色

皮革壳颜色:

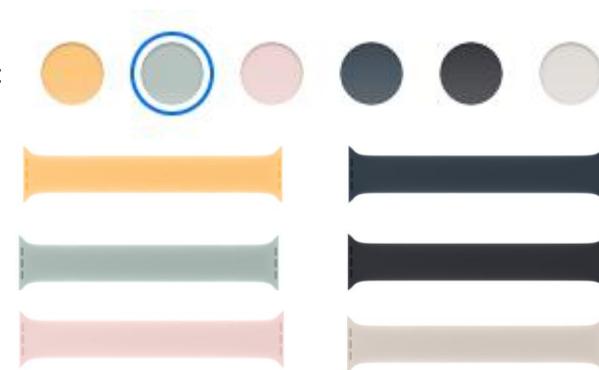


赭红色 森林绿色 墨水色 午夜色 橙色

MAGSAFE透明壳



表环颜色:



# KEY COLORS S/S 24

"Soft colours with an easygoing, youthful appeal. "

" Cyber Lime embodies synthetic realism and connects us to our ever-expanding digital lives."

"A rich and spicy brown, Nutshell is a trans-seasonal colour that evokes warmth and reassurance. "

"Elemental Blue confirms the continuation of a sophisticated mid-tone colour that represents a slowed down lifestyle and enhanced sensual awareness."

" A sweet and playful summer hue with a delightful quality."

## WGSN + COLORO KEY COLORS S/S 24





**PINK HORIZON / 2024**

SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: We Love Colors - Daz 3D - The Diiigitals - Safiyaa - Xuebing Du - Patricia Bustos Studio - Dezeen - Blake Kathryn - Mo Eid - Dolls Kill

**NURTURING DESIGN / 2024**

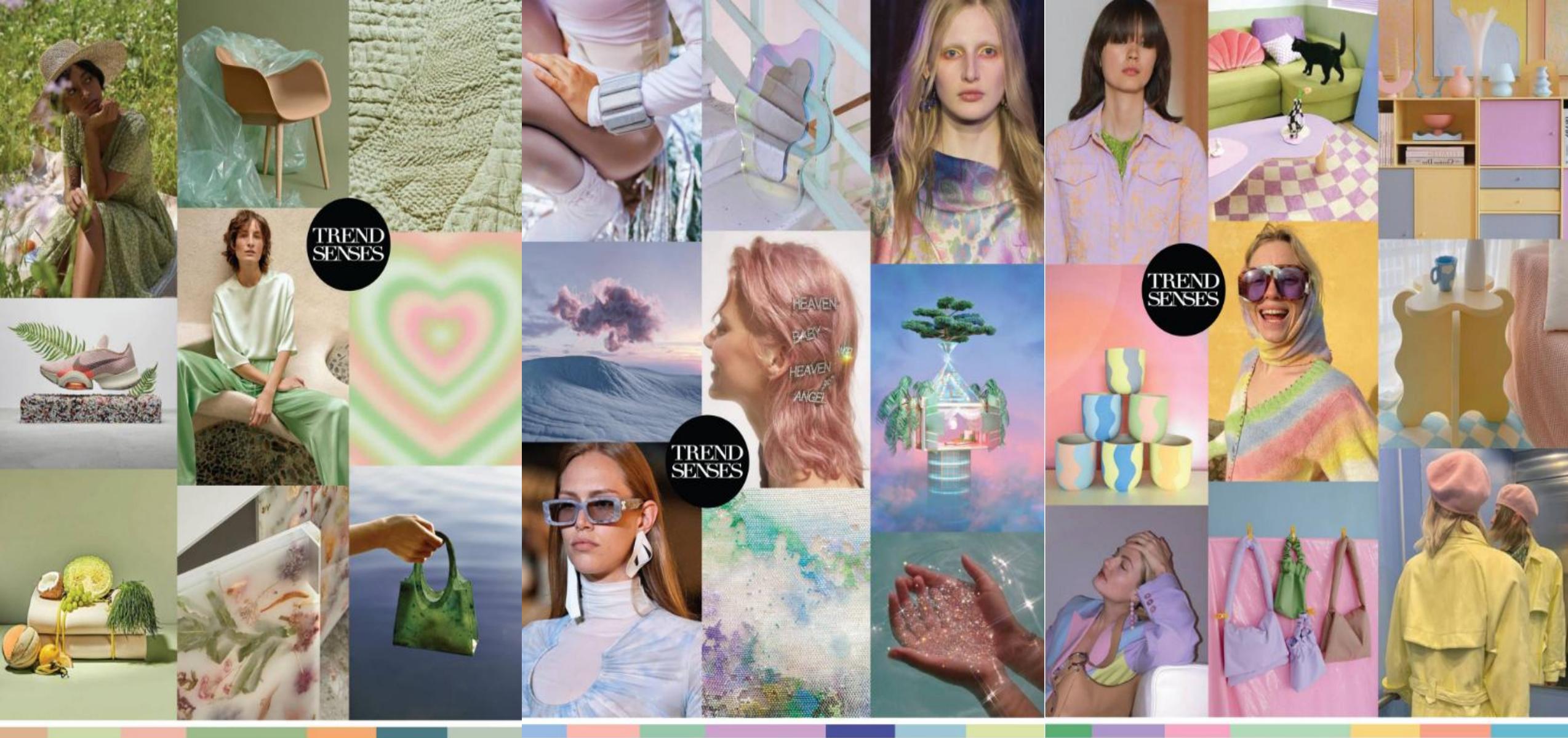
SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: Louise Bankander - Teemu Salonen - Discovery Expedition - Army Praht - Stefani Fachini - Poppy Lissman - Lazy Oaf - Betina Jorgensen - Blend of Bold and Subdued

**EXPRESSIVE EXPRESSION / 2024**

SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: Pieces - Jenny Kaplan - House of Nadeen - Wolf & Moon - Arakawa and Gins - Uau Project - Hitencho - Re-leaf - The Green Gallery



**GREEN GROWTH / 2023**

SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: Vince - Christy Dawn - Lobke Beckfeld - Johanna Hehemeyer-Curton - Studio Nienke Hoogvliet - Nike - Tina Sturzenegger - Muuto - Marcin Rusak

**DREAM ESCAPE / 2023**

SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: Off White - Bershka - Marni - Blake Kathryn - Bala - Eliseo H. Zubiri - Karen Margolis - Galisfy - Wiggly Life Reflector - Val Garland - British Vogue

**PLAYFUL PASTELS / 2023**

SEE MORE: #PINTEREST TREND MOODBOARDS #MARIEKE DE RUITER #WWW.TRENDSENSES.COM

Sources: Bisous de Feu - Montana Furniture - Gustaf Westman - Anne Johannsen - Pernille Rosenkilde - Stine Goya Studio - Haley Ann Bradley - M28

# 潘通色 S/S 23

## 關於 2023 春夏季紐約時裝週色彩系列：

一系列對比強烈的色彩鼓勵實驗性和個性化的表達。



PANTONE 18-1664  
Fiery Red

烈火紅：一個超級帶電的紅色調，標誌著一種精力充沛的強度。



PANTONE 18-2143  
Beetroot Purple

紅菜頭紫：一個大膽的紫紅色調，捕捉了自然界的水果。



PANTONE 15-1335  
Tangelo

橘子色：富含維生素的橙子，味道鮮美。



PANTONE 15-1530  
Peach Pink

桃粉色：滋養的桃子色調邀請你進入一個溫暖的懷抱。



PANTONE 14-0756  
Empire Yellow

帝國黃：一種發光的黃色，散發出歡樂的氣息。



PANTONE 12-1708  
Crystal Rose

水晶玫瑰粉紅：透明的粉紅色，傳遞現代的浪漫。



PANTONE 16-6340  
Classic Green

經典綠：充滿健康氣息的滋養綠色。



PANTONE 13-0443  
Love Bird

愛情鳥綠：具有活力的異國綠色。



PANTONE 16-4036  
Blue Perennial

長存的藍色：一種突出的藍色，使調色板變得更加突出。



PANTONE 14-4316  
Summer Song

夏日之歌藍：一種乾淨的藍色調，表達了放鬆和寧靜的感覺。

## 關於 2023 春夏季核心經典色：

超平靜的色調和音調暗示著一種安靜的存在。



PANTONE 12-4604  
Skylight

天窗粉藍：純淨如水的潔淨水色。



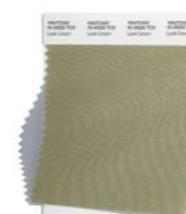
PANTONE 12-1009  
Vanilla Cream

香草奶油粉：柔和可口的奶油色調。



PANTONE 13-3804  
Gray Lilac

丁香灰：夢幻般的空靈的丁香灰色。



PANTONE 15-0628  
Leek Green

韭菜綠：具有微妙味道的植物綠色。

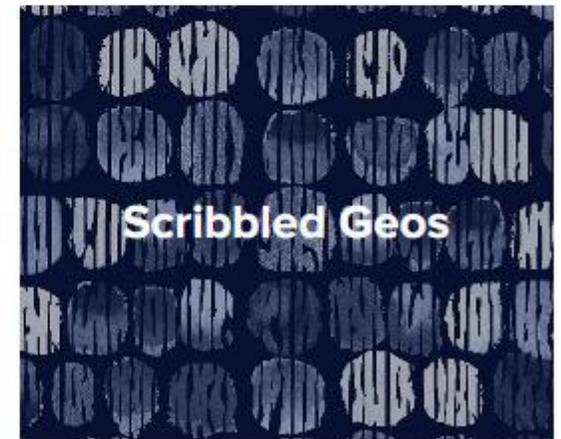
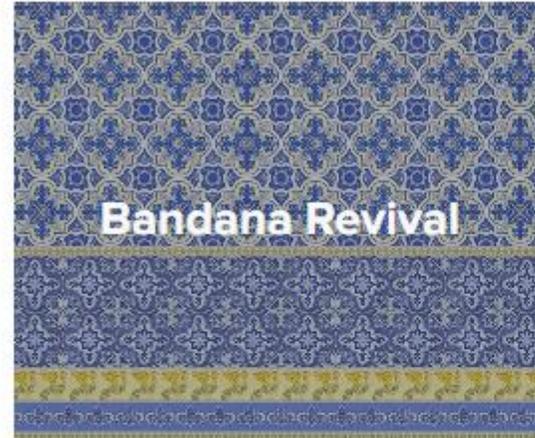


PANTONE 17-1221  
Macchiato

瑪奇朵棕：令人喜愛的棕色，帶有一層淡淡的泡沫。



The Patternbank Trend team travelled to Paris this July to absorb and experience the Première Vision' s Autumn/Winter **2023-24** show. We have analysed 8 of the most important print trends coming through for next season.



# Floral Trends - Spring/Summer

更大更好

Bigger and Better .



+ 15%  
SS22 VS SS21

SS22是一个大胆而勇敢的季节：生机勃勃，活力四射，散发着光芒四射的美丽。在经历了几季微妙的山寨风格之后，脉动的图形现在占据了主导地位：大胆的花卉一直是最适合的变化。图形由有影响力的形状和颜色选择以及更大的比例和令人印象深刻的尺寸定义。大胆的花朵树立了独特的个性，赋予消费者更大的声音和自信。大胆的花卉是反映当前内在成长和外在绽放的能量。印花从日装到晚装都很适合，并且在通体轮廓和配套套装中最具表现力。

Rose Garden .



+46%

SS22 VS SS21

学分: Jordan Luca, Kim Shui, Yuhang Wang, Saint Laurent, Peter Do / 学分: Antonio Marras, AZFactory, Flying Solo, Giambattista Valli, Blumarine.

女性气质将在 2022 年达到顶峰，因为当前对女性的庆祝活动在其语言中毫不妥协和诱人。玫瑰印花已经成为设计师在 FW 系列中的梦幻象征。那时，它受到黑暗背景和神秘阴郁的青睐。在夏天，背景会变亮，给人一种更轻松的感觉。玫瑰及其诱人的象征意义与女性设计理念完美融合。从梦幻风格到 Y2K 影响，玫瑰是新旧宠儿。对于这些全面的，设计师选择注定俗气的现实玫瑰或更诗意的怀旧美学。同时，玫瑰作为放置印刷品具有强大的潜力，更具表现力的数字解释可以增添现代感。  
热带风情

Humble Homestead .



-36%

SS22 VS SS21

内饰灵感仍然与 SS22 相关。尽管在大流行期间已经对这种花卉概念进行了大量探索，但似乎以室内为灵感的印花已经变成了一种令人放心的主食。对于这一季，设计师选择了对这种朴素的花卉遵循两个方向。第一个似乎更丰富，并延续了之前的山寨核心设计。二是寻找更简陋的宅基地，以厨房布刺绣和瓷砖为灵感描绘花卉，后者似乎更具田园气息，并利用了当前对更可持续和有意识的生活方式的品味。

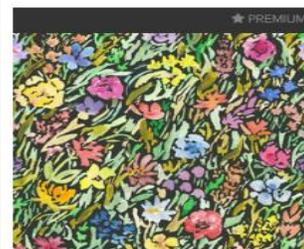
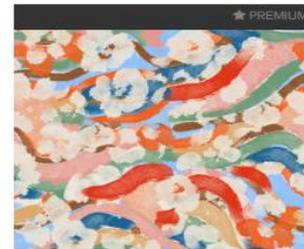
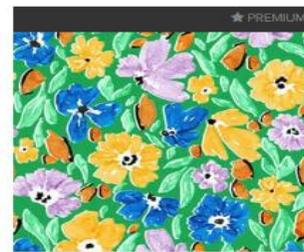
Tropicana .



- 1%

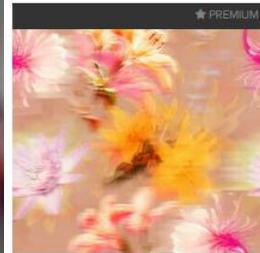
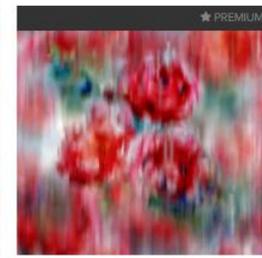
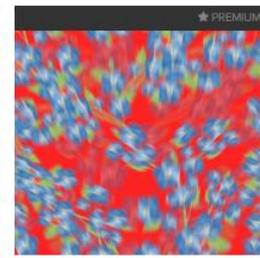
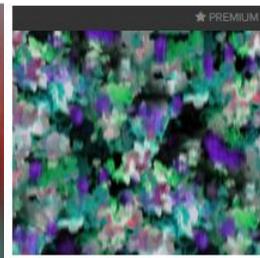
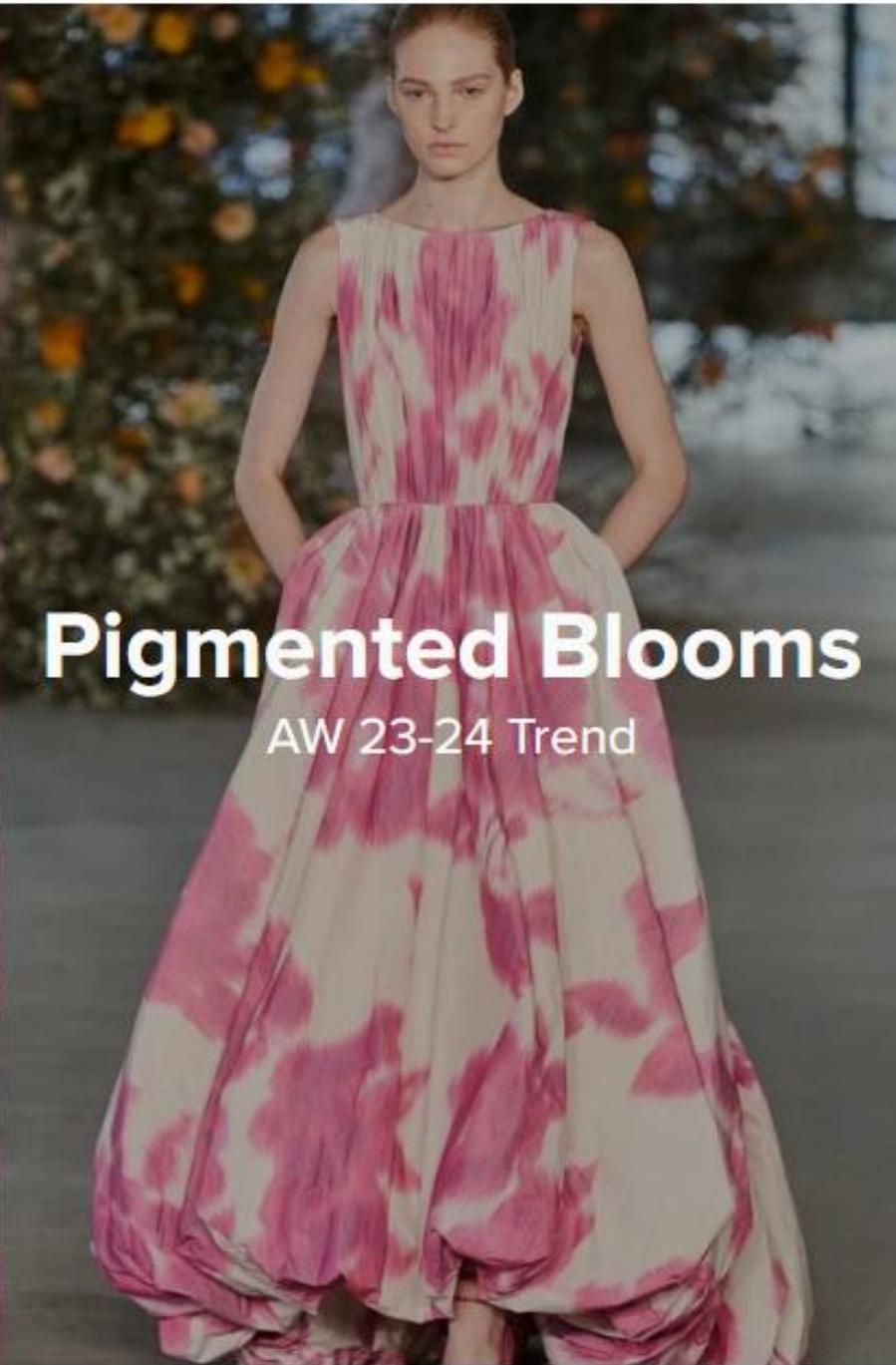
SS22 VS SS21

充满夏日活力和度假气息，热带和异国情调的花卉为 SS22 注入了旅行的欲望。充满活力的色彩选择和动感设计敢于利用近乎迷幻的视觉效果，重现强烈的夏季旅行的感觉。以如此充满活力的方式探索花香似乎是在参考整个季节的脉动感。虽然异国情调和热带风情在上季开始出现，但消费者继续钻研度假梦境。  
简陋的宅基地



# Pigmented Blooms

AW 23-24 Trend



Just In: Fast Pack

# FIND YOUR FAST

So many ways to fly. Choose yours.



Gear Up



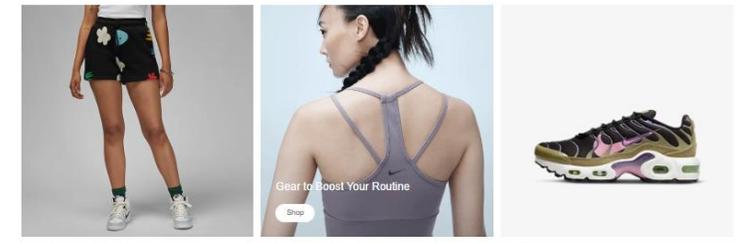
Nike Air Zoom Alphafly NEXT% 2 Men's Road Racing Shoes £269.95  
 Nike Air Zoom Alphafly NEXT% 2 Women's Road Racing Shoes £269.95  
 Nike ZoomX Streakfly Road Racing Shoes £134.95

## Colour

-  Black
-  Blue
-  Brown
-  Green
-  Grey
-  Multi-Colour
-  Orange
-  Pink
-  Purple
-  Red
-  White
-  Yellow



Jordan Artist Series by Mia Lee Women's Fleece Hoodie 2 Colours £89.95  
 Launching in SNKRS Air Jordan 5 Retro Low Women's Shoes 1 Colour £189.95  
 Just In: Air Jordan 1 Mid SE Women's Shoes 1 Colour £124.95



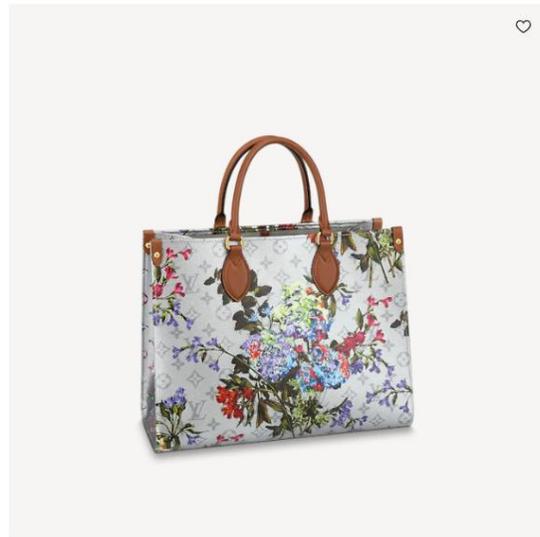
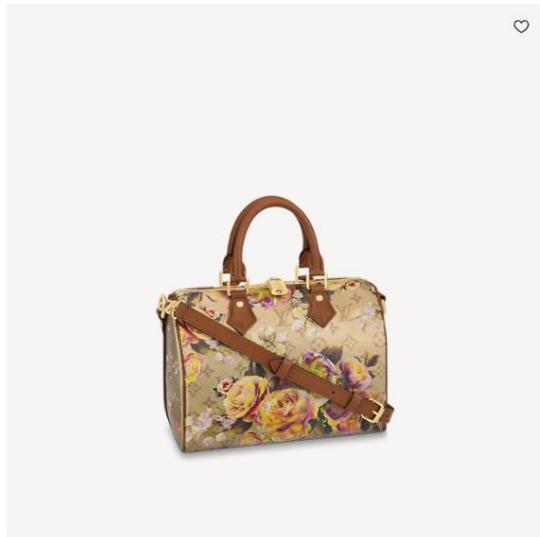
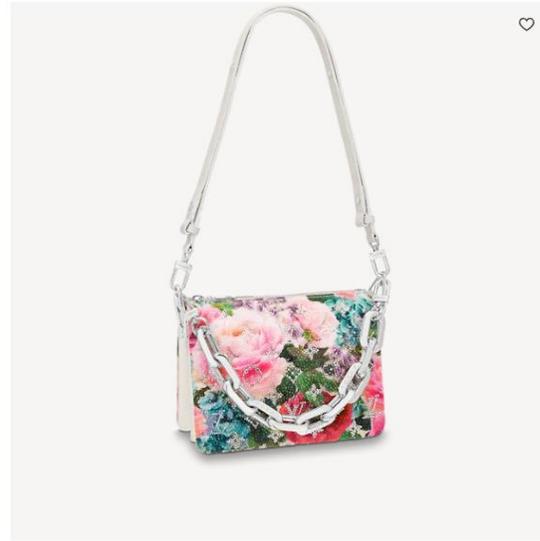
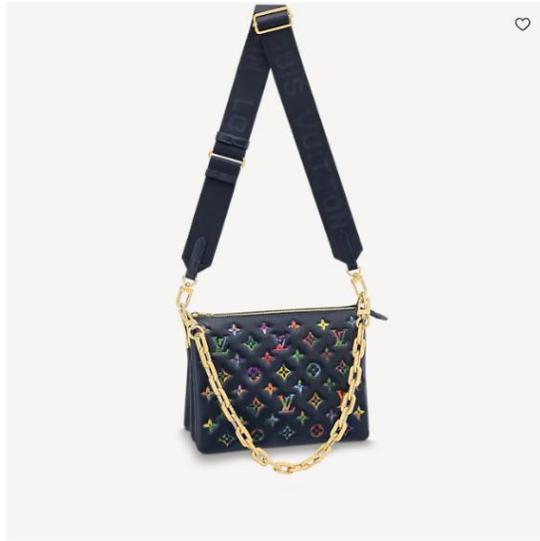
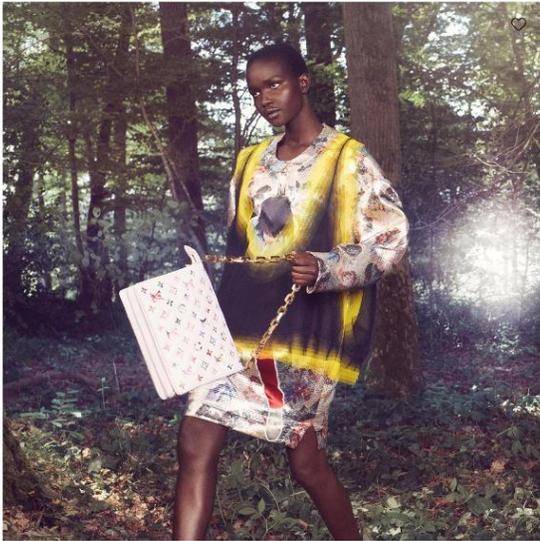
Jordan Artist Series by Mia Lee  
 Gear to Boost Your Routine Shop  
 Just In:



Sustainable Materials Nike Sportswear Tech Pack Men's Unlined Gilet 1 Colour £124.95  
 Just In: FC Barcelona Club Fleece Older Kids' Full Zip Hoodie 1 Colour £44.95  
 Just In: Nike Air Max 97 Older Kids' Shoes 1 Colour £107.95



**Mini Dior Book Tote**  
 Fluorescent Orange Toile de Jouy Reverse  
 Transparent Canvas (22.5 x 15 x 6 cm)



# LOUIS VUITTON

Creative, elegant, practical and classic: from the traditional Speedy to the trendy Coussin, Louis Vuitton's women's bags are an innovative twist on the brand's unique "art of travel" tradition. Each season, the brand introduces a new, stylish collection, handcrafted in the brand's signature materials of leather and canvas, featuring shoulder bags, slouch bags, toiles, totes, evening bags, mini bags and backpacks.



# Geometric/Striped Texture Trend

## - Spring/Summer

### 1. 数字空间 - 几何/数据驱动

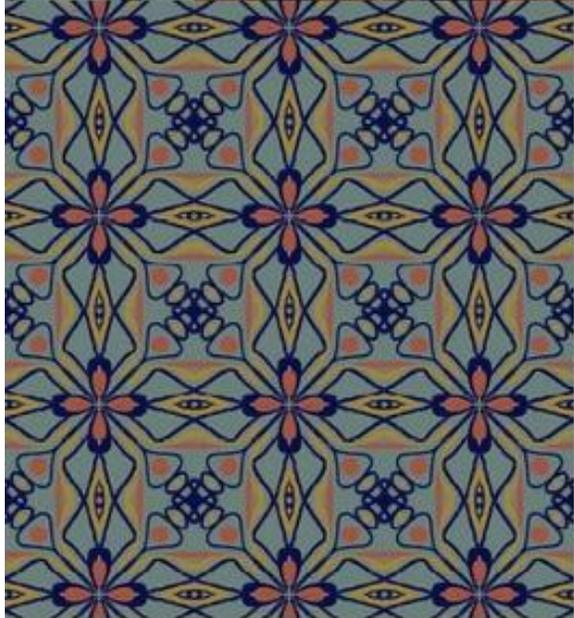
数字美学不断影响着现实的设计，反之亦然，随着两个世界相互融合，界限变得模糊。数字设计师以超现实的外观和独特的触感呈现超感官的视觉效果，将高科技与舒适融为一体。艺术家们也回归大自然获取灵感，将现实转化为超现实的设计。几何图案正在成为艺术和时尚的新灵感来源。



### 2. 条纹和纹理图案

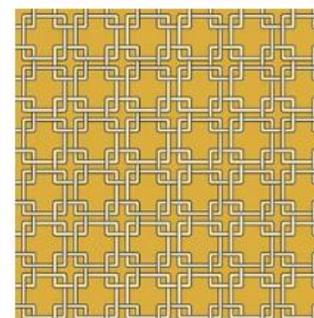
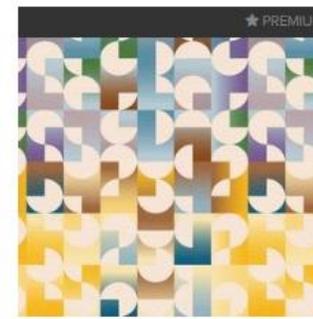
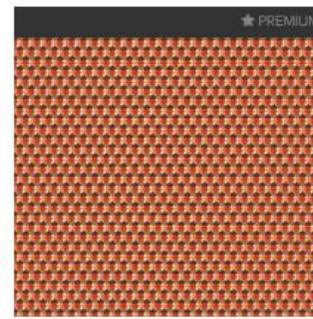
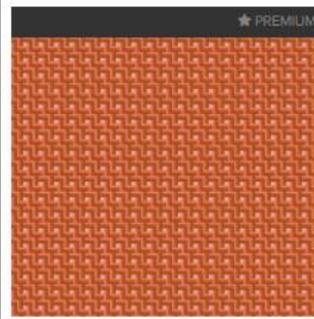
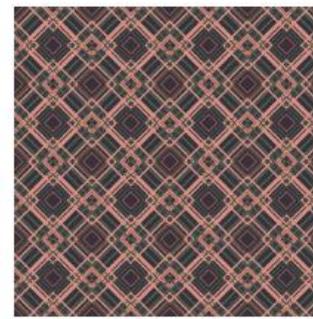
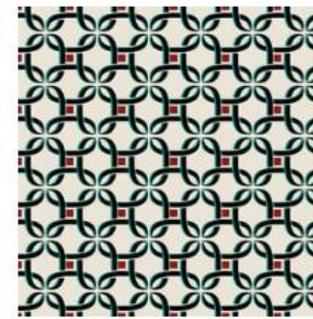
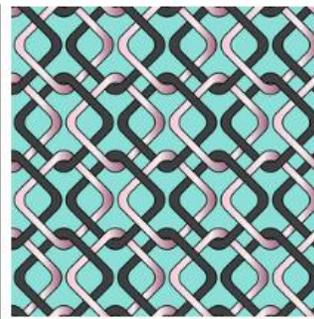
谨慎的消费者会更喜欢自己熟悉的、一年四季都可以穿的潮流，所以条纹永远不会过时。数码设计通过色彩、变形和拼接，将条纹提升为超自然的图案，纹理更加强调层次感和流动感。





# Interwoven Pattern

AW 23-24 Trend





INSPIRATIONS & CODES  
SUPERPLASTIC and Gucci step further into the metaverse with the first drop of an ultra-limited collection of NFTs.



INSPIRATIONS & CODES  
Presented by Gucci and SuperRare, Vault Art Space spotlights the second drop of NFT artworks for 'The Next 100 Years of Gucci.'



# Watercolour/ink trends - Spring/Summer

## 3. 水彩印刷

春天就像是一个拥抱事物柔软的一面的警笛声，所以水彩图案成群结队地出现也就不足为奇了。认为它是扎染的近亲，但增加了斑点的效果，几乎像稀释的边缘。使用 3D 纹理可以创建不同的设计。



*Inky Indigo*



*FV design studio*

# Tassel Trends - Spring/Summer

## 3. 流苏细节夹克

每隔几年，《边缘》就会成为人们关注的焦点，而本季它又会大放异彩。这种有趣的趋势是为您的服装增添动感的绝佳方式。最初用于防止下摆散开，如今已成为一种巨大的时尚宣言。通常，您可以在牛仔布的边缘找到这种面料，但我们喜欢在西装外套、羊毛大衣和斗篷上使用它。将不同层次与这种造型混合搭配，例如长裙、简约配饰、厚实的靴子或喇叭裤——流行的色调包括棕色、驼色、奶油色和卡其色等中性色。



# Lacing Trends - Spring/Summer

Watch out for shoelaces, people! Of course, there are many connections regarding this trend, but we promise it's well worth it. OpéraSPORT's show focused on dresses, tops and bustiers with tie details, while knitwear designer A. Roege Hove's collection included ties with subtly placed but extra-long laces. The great thing about clothes with ties is that they offer a variety of ways to wear them.



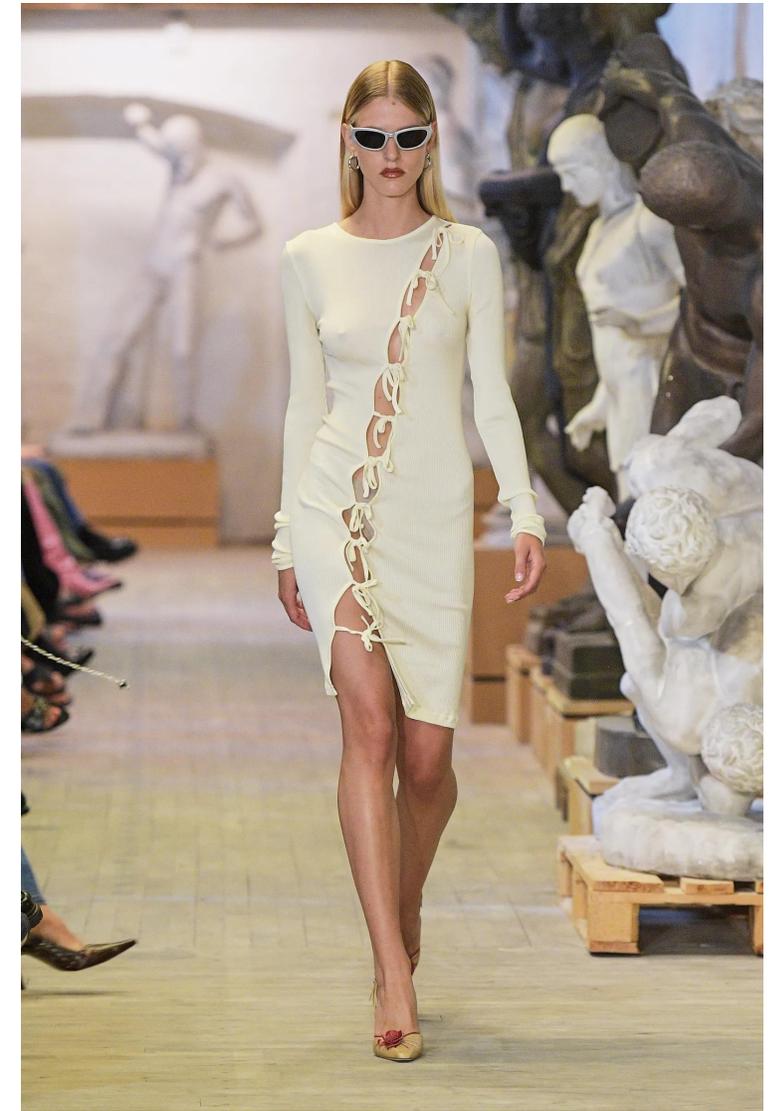
(DI)VISION SS23 JAMES COCHRANE



SAKS POTTS SS23 JAMES COCHRANE



A. ROEGE HOVE SS23 JAMES COCHRANE



OPÉRA SPORT SS23 JAMES COCHRANE

# FASHION BRANDS

## Europe's popular fashion brand

Dior leads the way as Europe's most popular fashion brand.

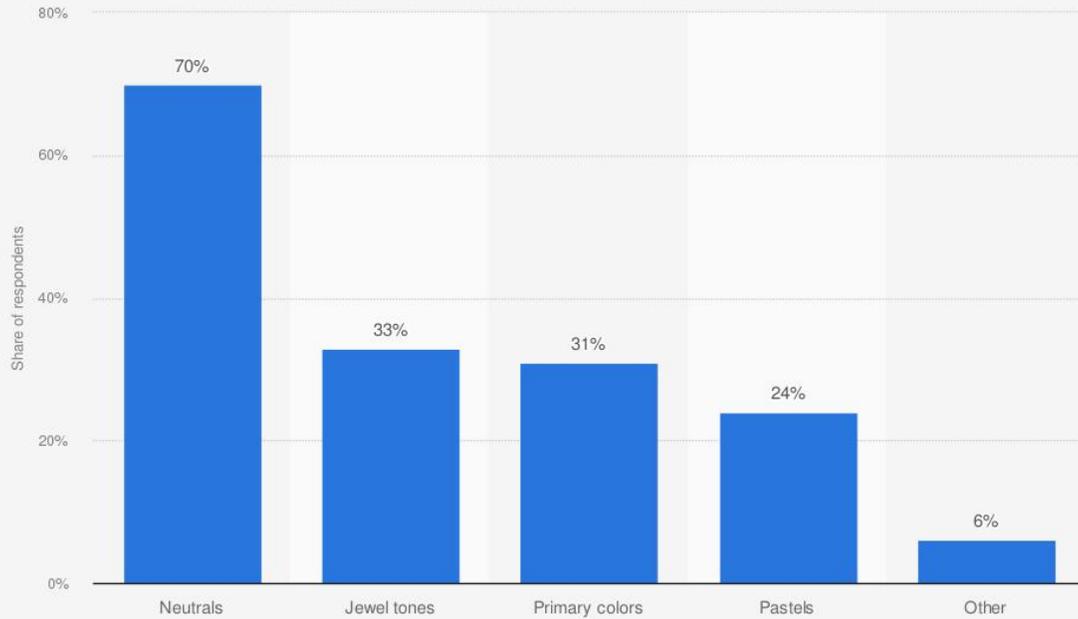
Despite fierce competition, French luxury fashion company Dior takes the top spot as the most popular fashion choice in seven countries, according to social data. H&M follows with six, while other well-known brands such as Zara, Nike and Adidas also make the list in varying numbers.





Milano Fashion Week SS2023 ANIYE RECORDS

Share of consumers in the United States wearing selected color schemes in 2022

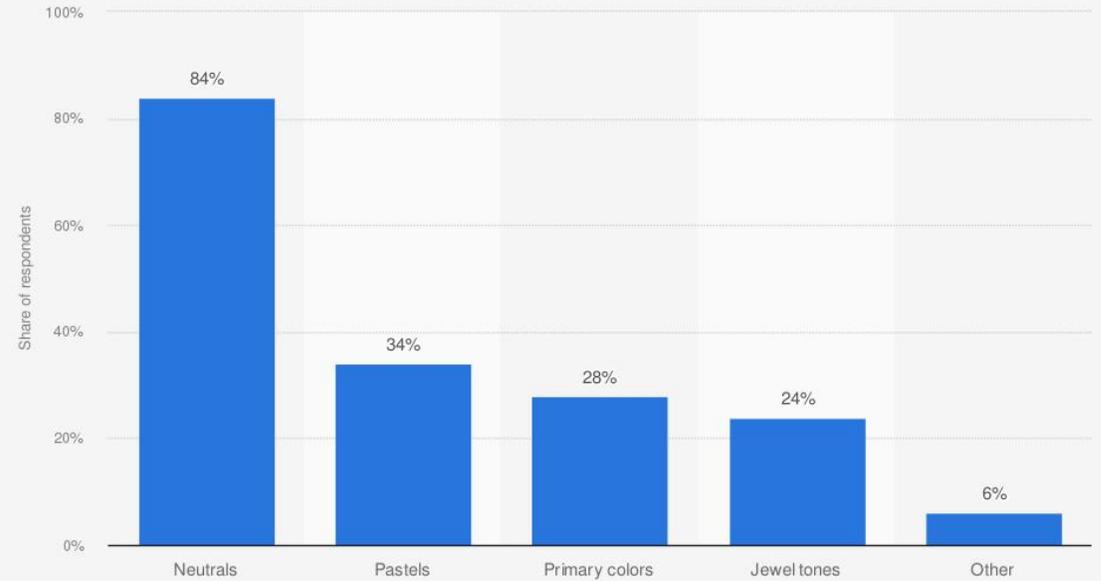


Sources  
Klarna, Dynata  
© Statista 2022

Additional Information:  
United States; Dynata; May to August 2022; Approx. 1,000; 18 to 75

According to a survey conducted in summer 2022, by far the most popular color schemes among U.S. consumers are neutrals like **black, white and gray**. That's more than double the jewel tone of the second-place finisher.

Share of Generation Z consumers in the United States wearing selected color schemes in 2022



Sources  
Klarna, Dynata  
© Statista 2022

Additional Information:  
United States; Dynata; May to August 2022; Approx. 1,000; 18 to 75; U.S. Gen Z consumers

So far, the vast majority of Gen Z consumers in the U.S. are wearing neutrals like **black, white and gray**, according to a summer 2022 survey. **Pastel** is the second most popular color scheme.

# 公司客户下单产品



Nouvelle collection  
**Amina Muaddi**  
mules Gilda 80 mm ornées de cristal



## By Far 女士FW22 系列



**BENEDETTA BRUZZICHES**  
Vitty small crystal-embellished satin shoulder bag

## 斯特拉·麦卡特尼 (Stella McCartney)



New Season  
**Miu Miu**  
nappa leather Air Pods Pro case



新季  
**Stella McCartney**  
Falabella 翻盖手提包



Mach & Mach - Mules en cuir  
irisé Double Bow 65



New Season  
**Balenciaga**



-  
Rhinestone  
Elements  
-

# CASE·MATE

<https://case-mate.com/>





Since the launch of our six must-have handbags in 1993, we have always stood for optimistic femininity.

Today, of course, we are a global home for life and fashion filled with handbags. There are also clothes, shoes, jewellery, home décor, technology accessories and many other things you use every day.

We value thoughtful detail. We think a polished layer of ease looks (and feels) chic.

For us, modern, sophisticated colours make a personal statement.

It is these founding principles that define our unique style. We like our style to be synonymous with happiness.

kate spade new york is part of the tapestry brand.

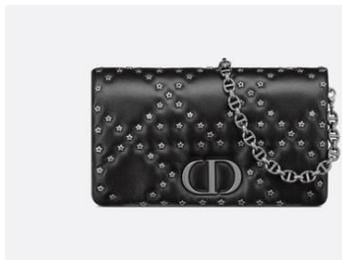


FLAUNT is a female-founded and owned fashion mobile phone accessory company with an amazing team in Brooklyn, New York.

FLAUNT stands for confidence and all those who embrace and celebrate their unique selves.

We really wanted to create a stylish and protective phone case for you. All the cases we saw looked the same, and if they weren't they weren't protective. We designed the case with square corners for extra protection and a stylish and unique shape. This new, chic look and our fashion forward styles are a must have 'fashion' accessory – not just a phone case anymore.

FLAUNT is now a global phone case and accessory brand, with partnerships with retailers such as ShopBop, ASOS, Bloomingdale's, Free People and thousands of boutiques worldwide. With excitement, we have also partnered with brands such as YSL, DVF, NARS and Alice + Olivia .....



9/23  
Saint Laurent par Anthony Vaccarello  
BOUTIQUE en cuir de veau

Apple watch strap  
ANMIKI - No.294



- Starry Sky Series -



Earphone case  
ANMIKI - No.291



Phone case  
ANMIKI - No.292

Positioning: CASE-MATE/KATE SPADE/FLAUNT (benchmark brand)

mid-range

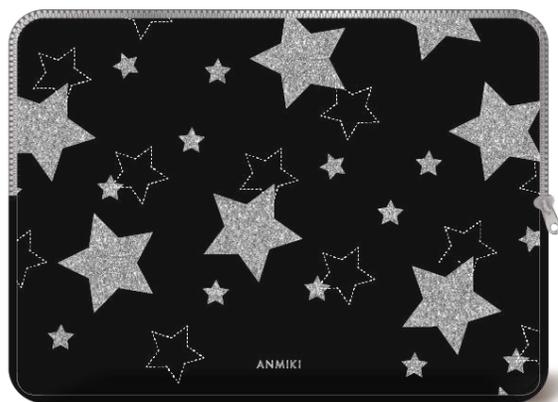
Target group: Women (18-34)

Selling point: Popular star elements/ Light luxury

Core selling points:

Metal camera frame

Diamond / glitter



iPad bag  
ANMIKI - No.293



iPad air case  
ANMIKI - No.294



Macbook case  
ANMIKI - No.295

- Starry Sky Series -



Apple watch strap  
ANMIKI - No.299



Earphone case  
ANMIKI - No.296



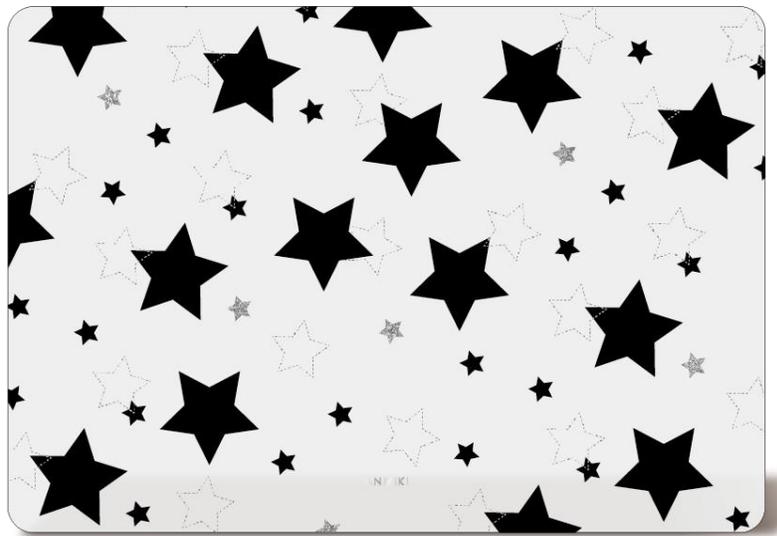
Phone case  
ANMIKI - No.297



iPad bag  
ANMIKI - No.298



iPad air case  
ANMIKI - No.299



Macbook case  
ANMIKI - No.300

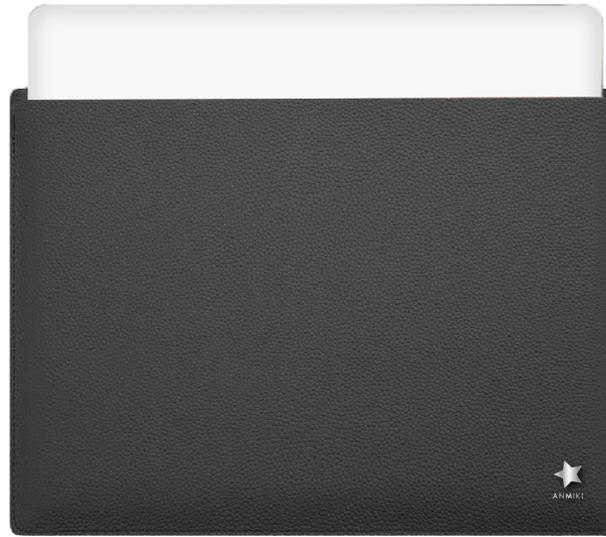
# - Starry Sky Series -



Phone case  
ANMIKI - No.292



iPad air case  
ANMIKI - No.340



Macbook case  
ANMIKI - No.342



Macbook case  
ANMIKI - No.344



Phone case  
ANMIKI - No.297



iPad air case  
ANMIKI - No.341



Macbook case  
ANMIKI - No.343

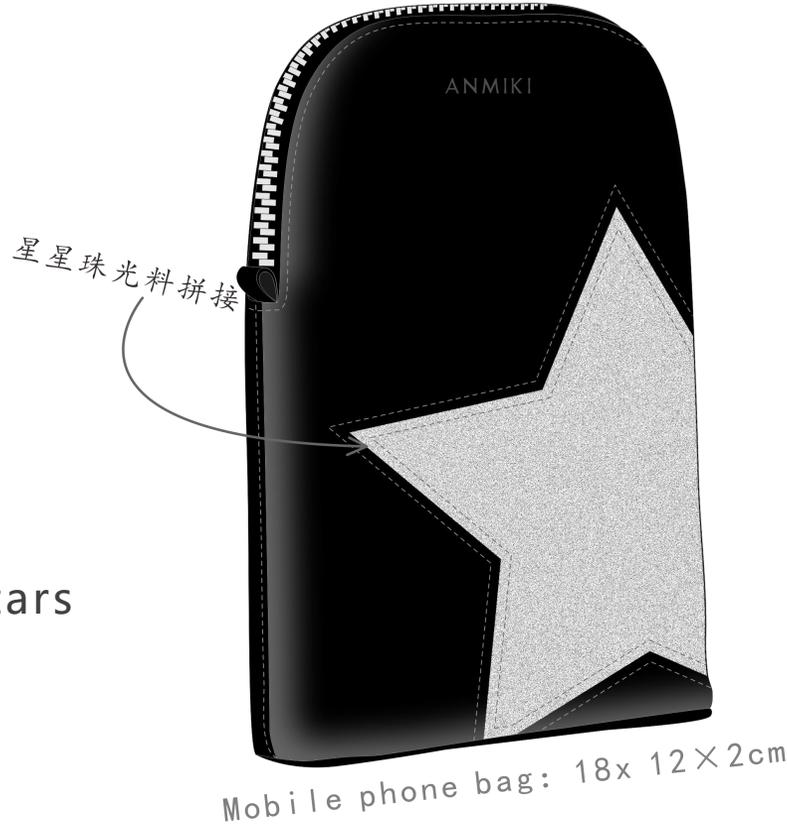


Positioning: Mid to high-end

Crowd: Women

Selling point: star elements + double material stitching

Core selling point: stars and double material stitching



- Starry Sky Series -

Positioning: Mid to high-end

Crowd: Women

Selling point: star pattern studded trim

Core selling point: star pattern studded trim



Mobile phone bag: 18x 12x 2cm



Headphone bag: 9x 5.8x 2cm



card bag: 11x 8.9cm

烫银压印logo: 20x 3.65mm (已开模)

- Positioning: Mid to high-end
- Crowd: Women
- Selling point: star elements + double material patchwork bumpy feeling
- Core selling point: double material patchwork three-dimensional sense



Mobile phone bag: 18x 13cm



Headphone bag: 80 (高) x70 (宽) cm

双料拼接突出凹凸立体感

- Other star element references -



# - Starry Sky Series -

Positioning: CASE-MATE/KATE SPADE/FLAUNT (benchmark brand) mid-range

Crowd: Women (18-34)

Selling point: popular star elements / light luxury / transparent phone case (transparent black / transparent)

Core selling points:

Metal camera frame

Gold plated, silver plated, black plated

Phone case  
ANMIKI - No.316



Phone case  
ANMIKI - No.317



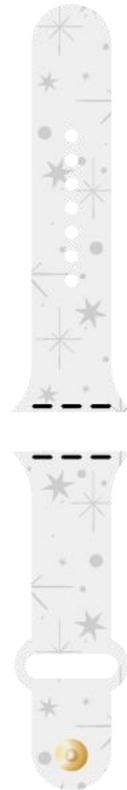
Apple watch strap  
ANMIKI - No.322



Phone case  
ANMIKI - No.318



Apple watch strap  
ANMIKI - No.323



Phone case  
ANMIKI - No.319



Earphone case  
ANMIKI - No.308



Earphone case  
ANMIKI - No.309



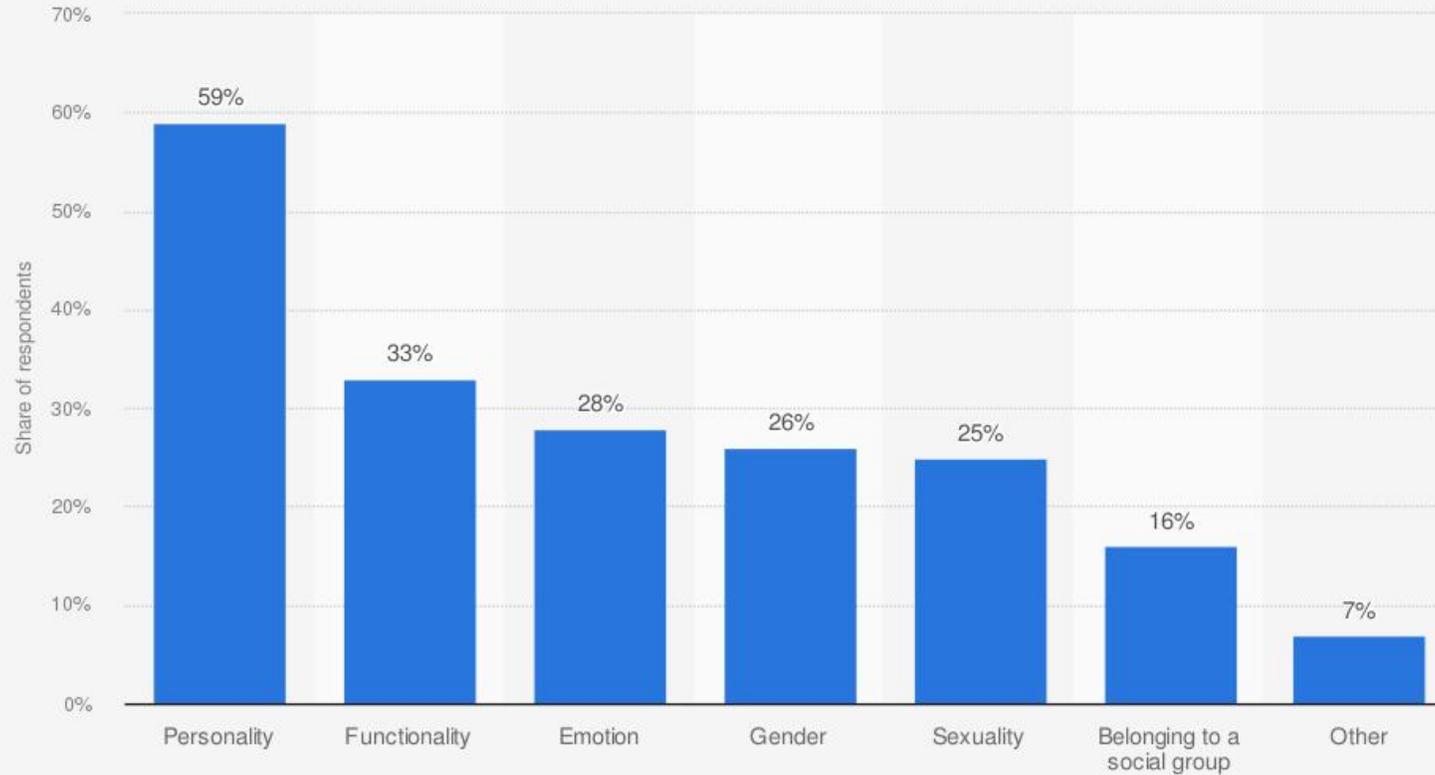
Earphone case  
ANMIKI - No.310



Earphone case  
ANMIKI - No.311



## Most important means of expression fashion consumers wish to convey through their clothing in the United States in 2022



### Sources

Klarna; Dynata  
© Statista 2022

### Additional Information:

United States; Dynata; May to August 2022; Approx. 1,000; 18 to 75; U.S. fashion shoppers

According to a survey conducted in the summer of 2022, the main expression that American **fashion consumers** want to convey through clothing is their personality.

**28%** of fashion shoppers want to **convey their emotions** through the way they **dress**.



型號 經典印花 聯乘系列 個人化設計 配件 最新精選



Checked Floral Frame



Butterfly Aurora



Aqua Smiley Transparent



Reset

How lovely  
After almost 7 years in the making,  
we hit the refresh button.

What started as a simple idea – to  
make your Instagram photos into  
customised phone cases – has turned  
into the ultimate phone case maker,  
with self-expression at its core  
from the start.

People are evolving, and so are we.  
With our new look, you can expect  
the same high quality cases that  
were manufactured to be thrown away.  
We're already at your service.



限量  
AirPods (第 2 代)  
TPU保護殼  
Mr Men Little Miss Go Camping Airpo...  
3 款顏色  
HKS279



限量  
平貼式指環支架  
Mr. Men Little Miss Sticker Grip Stand  
1 款顏色  
HKS199



限量  
磁力無線充電器  
Mr Men Little Miss Go Camping Stick...  
1 款顏色  
HKS319



限量  
550ml  
不鏽鋼保溫瓶  
Mr Men Little Miss Go Camping Stick...  
2 款顏色  
HKS399

Casetify

CASETiFY

WE  
ARE  
FOR  
REAL.



手机壳

- iPhone 14 系列保护壳
- iPhone 14 手机壳
- iPhone 14 专业手机壳
- iPhone 14 Plus 手机壳
- iPhone 14 Pro Max 保护壳
- iPhone 13 系列保护壳
- iPhone 12 系列保护壳
- iPhone 11 系列保护壳
- iPhone X 系列保护壳
- iPhone 8/7/6 系列保护壳

其他周边

- 所有 AirPods 保护套
- AirPods Gen 1/2 保护套
- AirPods Pro Gen 1 保护壳
- AirPods Pro Gen 2 保护套
- AirPods Gen 3 保护壳
- AirTags 系列
- iPad 和笔记本电脑外壳
- 钱包手机壳

特殊定制

- 新手机壳
- 最畅销
- #趋势
- MagSafe® 兼容保护壳
- 选购所有 iPhone 手机壳
- 韩国出售 iPhone 手机壳

品牌周边

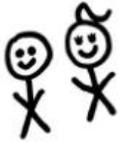
- 透明手机壳
- 可爱的手机壳
- 环保手机壳
- 闪光手机壳
- 金属手机壳
- 彩虹色手机壳
- 龟甲手机壳

合作周边

- 三丽鸥®
- Care Bears®
- 为了爱和柠檬
- 为所有女性
- 我是选民。



Since 2010, Sonix has been striving to be the best in the tech world, transforming tech accessories into unexpected fanatics for fans, influencers and celebrities alike. As the creators of the original pretty+protective case, Sonix continues to expand into categories that protect, assist, decorate and go beyond everyday life. This includes the bestselling Beyond UV+03 disinfectant case, the air protection mask and the candle collection to name but a few. Sonix creations are recognised by retailers around the world with their distinctive gold foil Sonix logo, and in the hands of style makers worldwide.



THE CLOUD CASE

NEW

PHONE CASES

THE PUFFER CASE

MERCH

SALE

URBAN SOPHISTICATION



Urban Sophistication was launched in 2015 by brother duo Neta and Elad Yam.

The brand reinterprets everyday objects to provide a unique and mundane experience. From phone cases to clothing, each piece is a conversation starter. In this way, the pieces reflect the image of the wearer and together create a portrait of who we are, aka Urban Sophistication.





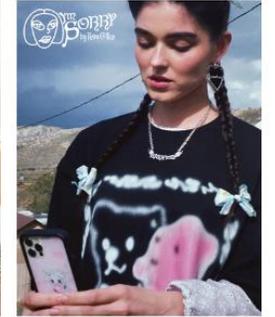
艾拉



露拉·米歇尔



科切拉



我明会跟我的小伙伴们



露拉·拉米雷斯



Jaded London x 芭尼·Carlson



露拉·露·苏莱曼



露拉·露·露

# VELVET CAVIAR

NEW FALL COLLECTION HALLOWEEN BEST SELLERS CASES ▾ ACCESSORIES ▾ BUNDLES SALE



从那时起，我们已经成长为一个了不起、充满激情的团队，总部设在纽约布鲁克林。我们致力于始终如一地为我们的粉丝带来最酷的设计师手机壳和配件。我们致力于提供具有可靠质量和保护的定期新版本的全新选择。我们很自豪能与全球超过 1,000,000 名 Velvet Caviar 客户以及数十家零售合作伙伴分享我们的热情。

感谢您的阅读，希望您喜欢我们的案例！

*Michelle Aran*  
Founder & Creative Director



chaos

发消息



3930 帖子

25.2 万粉丝

2363 关注

CHAOS

angelct235关注了



MONOGR...



STAR STR...



MARBLE S...



MUSHRO...



CHOOSE L...



DOODLE



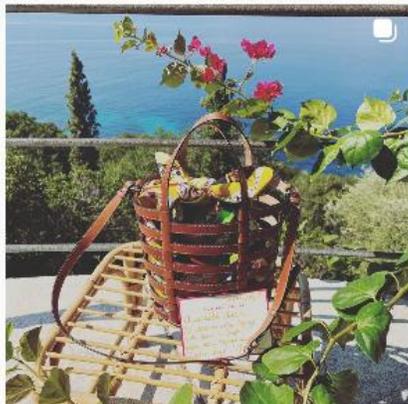
MARC NE...

帖子

REELS

视频

标记内容

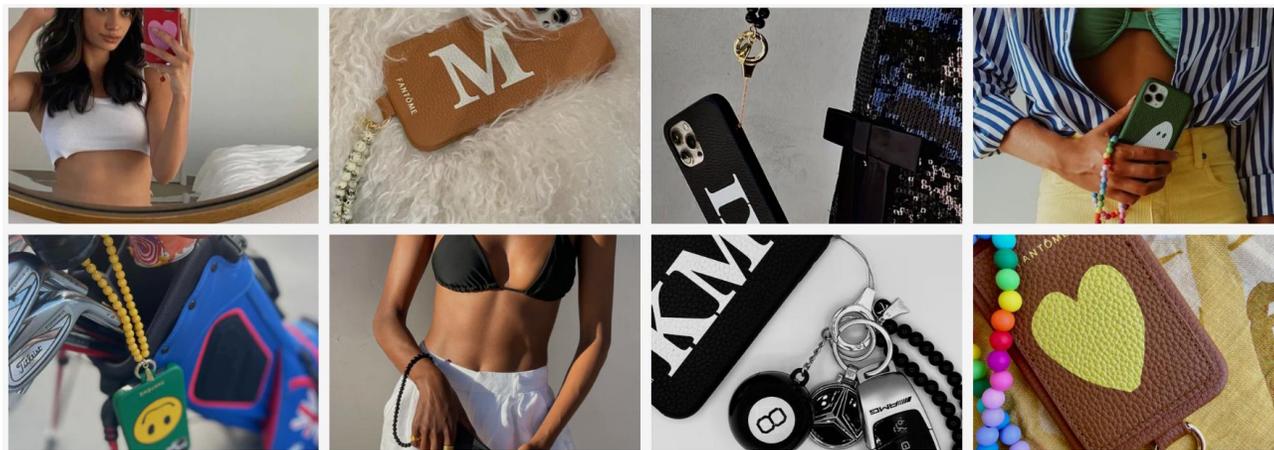




我们已经涵盖了您最喜欢的所有东西 - 定制、技术、有目的的功能和大量的丰富乐趣！FANTÔME Brand 为您的技术带来身份和活力。FANTÔME Brand 接管了世界各地的奢华科技和配饰，适合实用和独特风格的爱好者。

我们是谁

我是 FANTÔME!



- Positioning: European and American designer brands (low to mid-range)
- Suitable for: Girls (18-34)
- Selling point: personalised illusion design, double layer IMD (inside + outside of the shell)
- Core selling point:
- The inner shell sheet is glossy illusion sheet and the outer shell sheet is matte.
- Electroplated silver for star design creating a sense of accent.
- Electroplated colour camera frame



Phone case ANMIKI - No.312



Earphone case ANMIKI - No.304



Apple watch strap ANMIKI - No.332



Phone case ANMIKI - No.313



Earphone case ANMIKI - No.305



Phone case ANMIKI - No.314



Earphone case ANMIKI - No.306



Apple watch strap ANMIKI - No.333



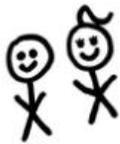
Phone case ANMIKI - No.315



Earphone case ANMIKI - No.307



Sonix



AirTag® Cover - 彩虹之心

彩虹之心 AirPods 保护套

Rainbow Hearts MagSafe® 兼容 iPhone 手机壳

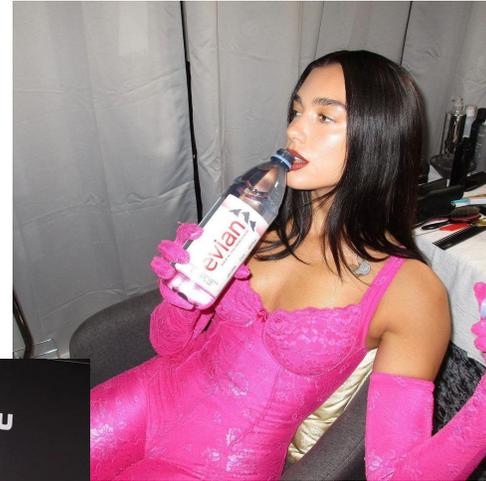


# - Barbiecore -



正式宣布：「粉紅芭比」將會無處不在。自從 Margot Robbie 在 Greta Gerwig 執導的電影《Barbie》照片曝光後，這部將在明年夏天上映的電影隨即引發了一股名為#Barbiecore 的時尚熱潮！

Barbie 或許是 2022年從來沒有預料出現的靈感繆斯——她是今夏大熱哥德風格的對立面，因為 Barbie 風格的一切是關於粉紅色。



# 色彩预测|2024年度色彩及主要色彩概述 S/S



M E T A  
W E L L N E S S  
元 健 康



人类正在进入一个万物智能互联的时代，人们通过元宇宙、以及多元方式寻找长期健康生活，“元”健康生活将成为未来流行趋势的关键概念。人们持续面临着慢性压力，运动有限，饮食匆忙等亚健康生活。因此通过先进的健康计划、智能的医疗管理、以及永续的生活方式相结合来保持身心健康，将是未来消费者及全球资本关注的重点。明亮具有活力的VC感的酸性色组传达了令人振奋且积极的正向色彩。

## 元健康--活力ALL运



随着物质生活的丰富和医疗模式的改变,人们对健康的认识正向着“健康体魄+健康心理=健康生活方式”转变。2024法国奥运会将至,运动主义将发生蔓延并具有集结性。运动领域已经做到了高科技、魅力和户外运动相结合,具有更高包容性且符合更广泛人群穿着,表达了全民运动的愿景。高科技色彩与都市的服装和硅胶、尼龙完美搭配,体现出服装的高动力和功能性。以夏季清爽的水上运动为色彩灵感,用蓝色系与动力波段肌理相结合,精致又振奋的视觉感受。

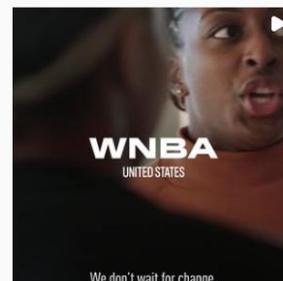
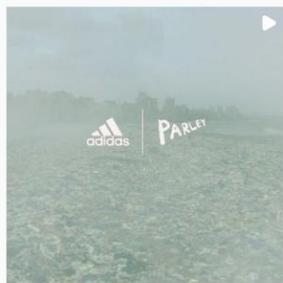
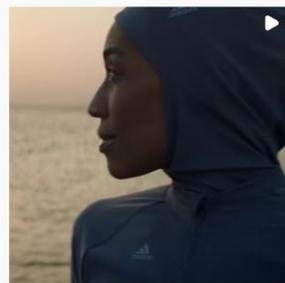
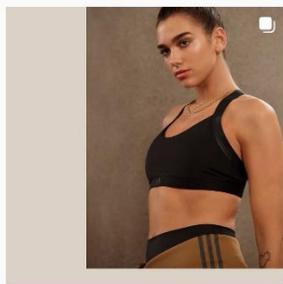
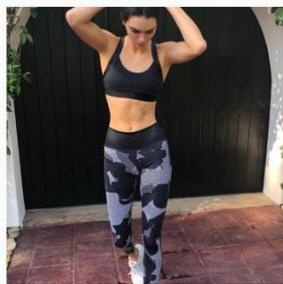
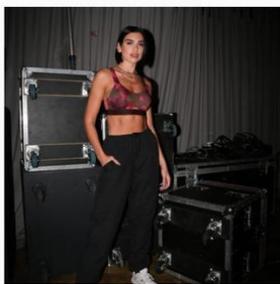
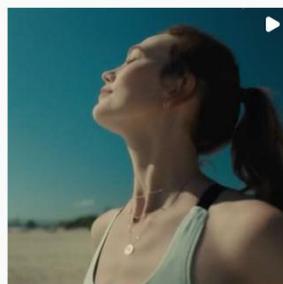
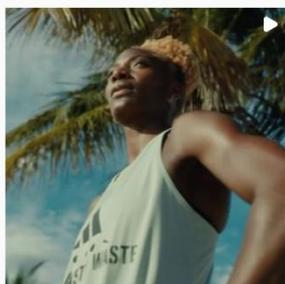
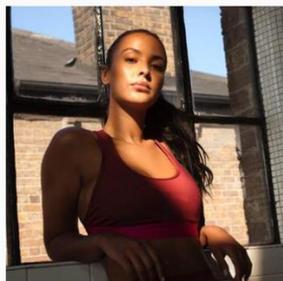
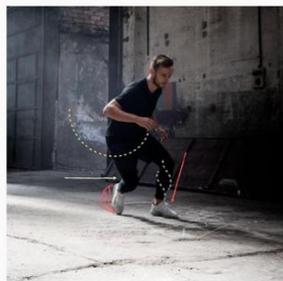
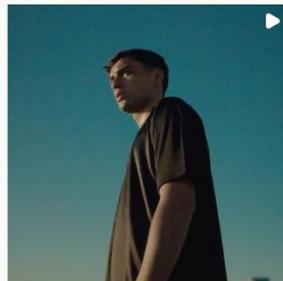
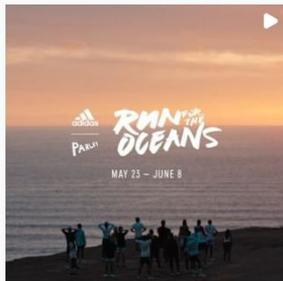
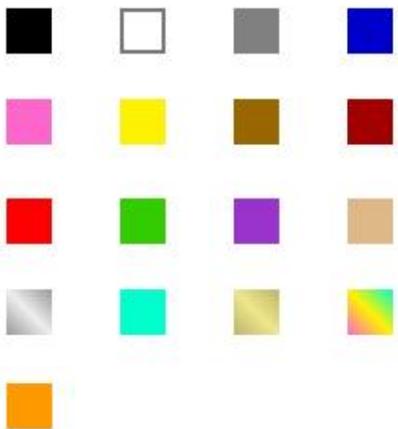
## 活力ALL运配色应用



水上运动将是夏季奥运会中最受欢迎项目之一,活力ALL运主题以此为组货灵感,以象征泳池的饱和蓝色调为主,结合晕染和渐变工艺,使高饱和色彩具有更高实用性。同时,柔软贴合的剪裁加入了运动装特有的绳结元素,打造了舒适、运动、性感并存的轻奢运动风。局部高饱和的色条体现了具有速度与高性能的全能时尚运动造型。



COLOR



## - Dot Diamond Craft -



定位：欧美设计师品牌（中低端）

适用人群：女生（18-34）

卖点：发射星星设计/透色手机壳

核心卖点：

- 调色透色手机壳
- 点钻工艺
- 电镀黑摄像框



Phone case  
ANMIKI - No.307



Apple watch strap  
ANMIKI - No.334



Phone case  
ANMIKI - No.308



Apple watch strap  
ANMIKI - No.335



Phone case  
ANMIKI - No.309



Apple watch strap  
ANMIKI - No.336

Use a diamond to match your phone case

# 酸橙

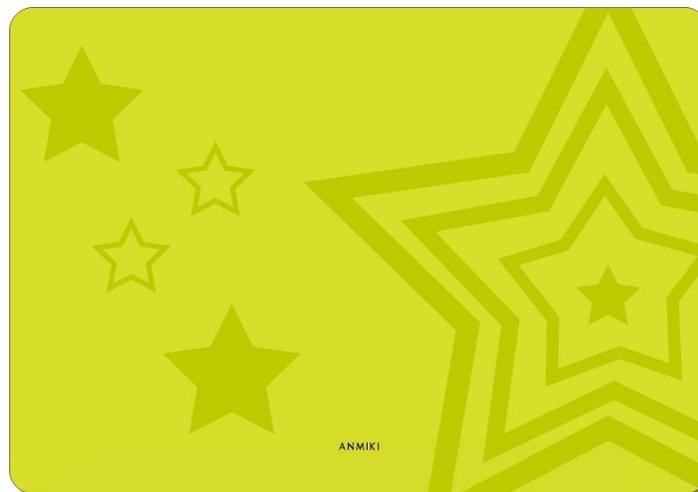


Baum Und Pferdgarten 2023 春夏系列  
詹姆斯·科克伦

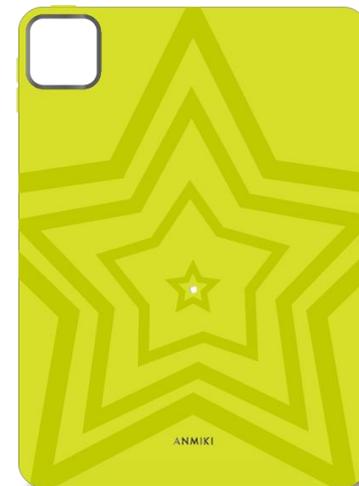
Samsøe Samsøe 2023 春夏系列  
海勒苔赫



酸性绿色是您需要承诺的颜色之一，承诺品牌也这样做了。从 Stine Goya 到 Baum，从 Pferdgarten 到 Gestuz 再到 Samsøe Samsøe，品牌选择在阴影周围创造出令人瞠目结舌的整体造型，只为时尚、对比鲜明的鞋子设计出偏差。如果色调令人生畏，请注意：因为这是一个如此大胆的选择，您只需选择最适合您的轮廓（或轮廓）即可。



iPad bag  
ANMIKI - No.310



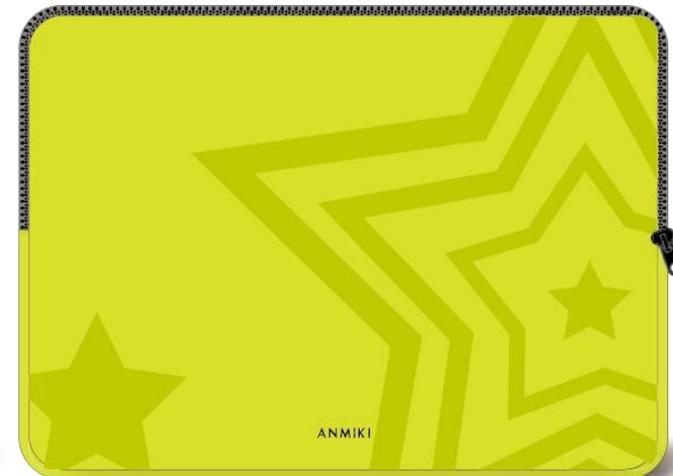
Macbook case  
ANMIKI - No.315



Phone case  
ANMIKI - No.308



Earphone case  
ANMIKI - No.302



iPad bag  
ANMIKI - No.310

- Brilliant Star Series -

Earphone case  
ANMIKI - No.301



Earphone case  
ANMIKI - No.302



Earphone case  
ANMIKI - No.303



iPad air case  
ANMIKI - No.306



iPad air case  
ANMIKI - No.304



iPad air case  
ANMIKI - No.305



Phone case  
ANMIKI - No.307

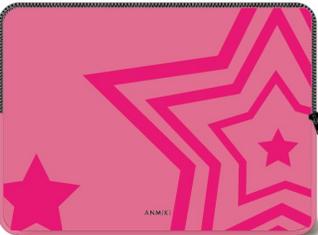
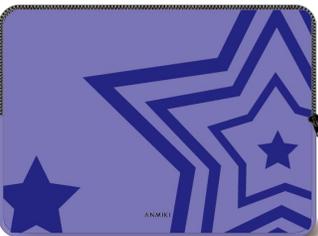


Phone case  
ANMIKI - No.308

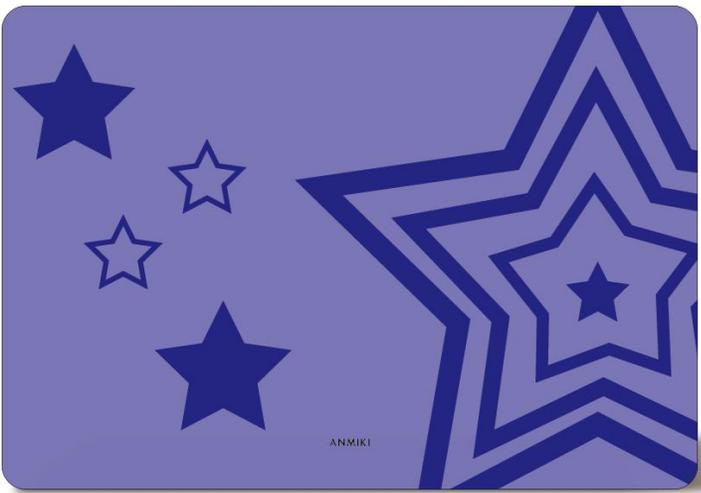


Phone case  
ANMIKI - No.309

iPad bag  
ANMIKI - No.311



iPad bag  
ANMIKI - No.312

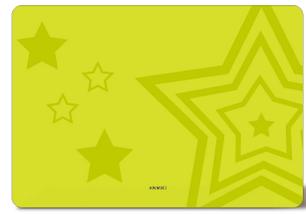


Macbook case  
ANMIKI - No.313

Macbook case  
ANMIKI - No.314



Macbook case  
ANMIKI - No.315



iPad bag  
ANMIKI - No.310



手机耳机一体化包：180mm×110mm



电脑包尺寸：33.5 x 23.5×1.5cm

- 定位：中高端
- 适用人群：女性
- 卖点：星星彩打+功能性
- 核心卖点：星星图案

## - Canvas series-

- 定位：中端
- 适用人群：通用
- 卖点：帆布材质/彩打字母  
图案/拼色



Headphone bag: 60 x 66 x 35mm



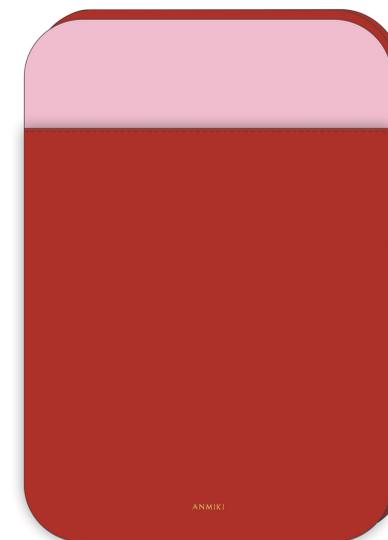
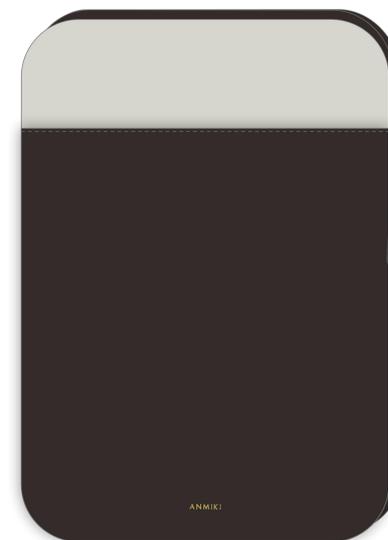
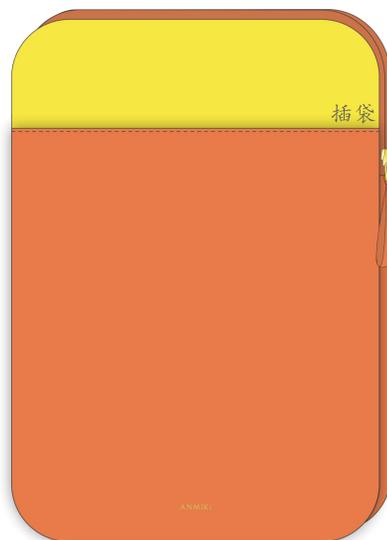
Shoulder bag: 39 x 35 cm

彩打字母



Shoulder bag: 45×29×7 (底宽) cm

印花 (彩打)



Laptop bag: 33.5 x 23.5×1.5cm



PARIS 2024



举办时间2024年7月27日 至 2024年8月12日

第33届夏季奥林匹克运动会 (Games of the XXXIII Olympiad) ， 又称2024年巴黎奥运会。

2024年巴黎奥运会定于当年7月26日-8月11日举行， 这将是第一届男女比例完全平衡的奥运会， 男女参赛比例将达到50%。

当地时间2022年7月25日， 2024年巴黎奥运会和残奥会的口号公布：“OUVRONS GRAND LES JEUX”， 中文可以叫“奥运更开放”。

## - Accessories -



- 可结合目前市面上已有的rpet挂片出运动款，搭配同色系挂绳（芭比粉色，青柠色，紫色）
- 在现有的手机壳两旁打钉，增加挂绳功能





## - Accessories -



- 挂绳挂链方面也可找些与星星元素相关的去进去搭配推广



# Denim Trends - Spring/Summer

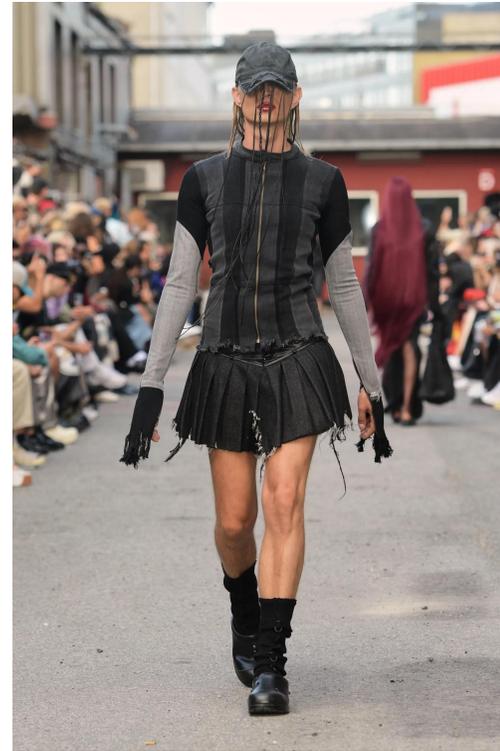
Each season sees a new denim trend. In this one, we saw denim that had been lightly treated to make a big difference. From Ganni's red and blue bleached washes to Jade Cropper's unique belted waist, denim was the star of many a show. Whether it was low-waisted jeans or super baggy trousers with belts, previous seasons were all about fit. Next season, we can expect some colourful finishes, clean patchwork and never-before-seen belts.



GANNI SS23 JAMES COCHRANE



JADE CROPPER SS23 JAMES COCHRANE



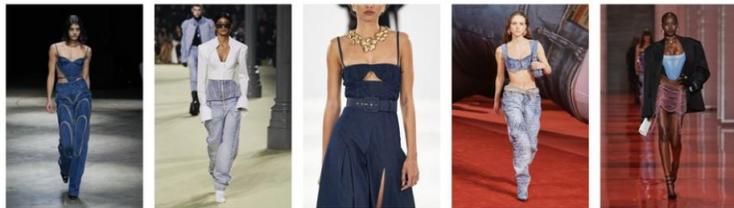
P.L.N. SS23 JAMES COCHRANE



BAUMUND PFERGARTEN SS23 JAMES COCHRANE

As denim was a staple material in the 2000s, the iconic denim pieces of the period have returned with the current Y2K hype: maxi dresses, low-rise styles, overalls and corsets, to name just a few. Rhinestones and patchwork finishes give the vintage look a more authentic look. Take a closer look at this season's updates in the denim category. On the left hand side, below each trend, you will find the growth index compared to FW21 and the Livetrend Stamp that translates the evolution of the FW22 trend into a practical call to action.

Denim Lingerie .



**+115%**  
VS FW21

EDGY TREND

Added Glitz .



**+100%**  
VS FW21

SAFE TREND

Printed Narratives



**+2%**  
VS FW21

STABLE TREND

The Low Rise Fit .



**+152%**  
VS FW21

BIG TREND



Patchwork Makeover

The Cargo Style .

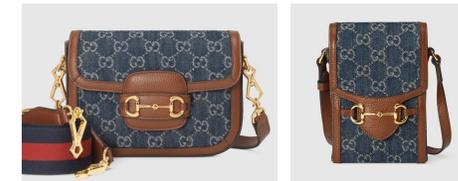


**+400%**  
VS FW21

SAFE TREND

**-14%**  
VS FW21

LAST CALL



In the spirit of reworking and mending, designers continue to come up with patchwork styles or more innovative finishes. These new approaches that can be applied to denim overstocks aim to address the industry's problem of unsold goods in waste and landfills.

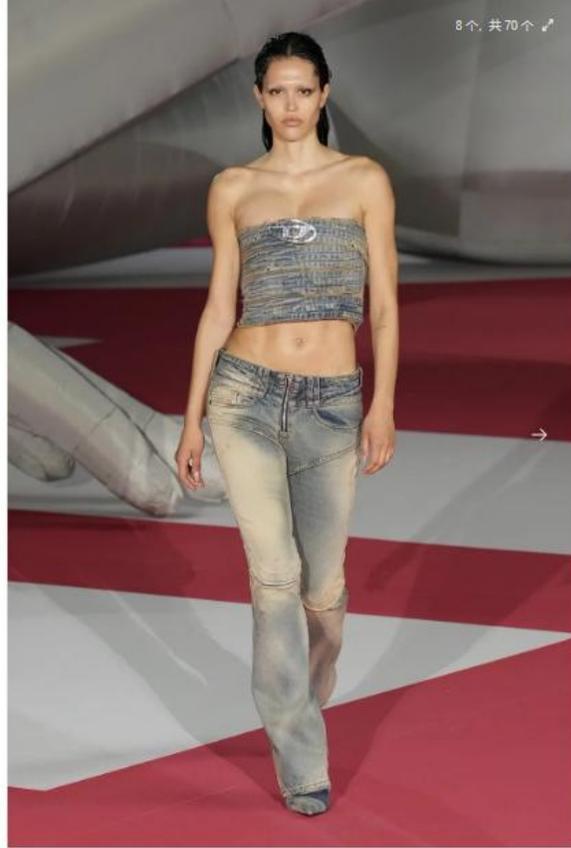
<https://www.fashionnetwork.com/tendances/tendance/1396886,Livetrend-denim-updates-fall-winter-2022-23.html>

## denim case

Denim Case 是一系列用廢棄牛仔布加入樹脂製成的電話保護殼。牛仔褲是一種十分耐用的衣物，隨年月穿著，布上會慢慢形成不同的紋理和痕跡，這些獨特的痕跡能夠記載住穿著者的生活習慣，經歷，甚至曾經去過的地方。但當牛仔褲完成它的歷史使命後，這些依然耐用的布料就可以再次做成貼身的電話殼，而且每個都會有它獨特的故事。

Denim Case is a series of phone cases made out of denim fabric from old jeans, formed into a thin rugged case with resin. Denim is a material made to withstand wear and tear. Over the years, different patterns and fading were created by usage, showing how a person wore the jeans or even traced back to the places they have been. After the jeans were worn out, these unique markings can be repurposed and transformed into something that can continued to be carried around and tell the story.





Filippa Fiori/Garunway.com



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**DIESEL**<sup>®</sup>  
FOR SUCCESSFUL LIVING





Positioning: DIESEL/DENIM CASE

Crowd: Unisex (18-35)

Selling point: Denim fabric/star elements

Core selling point: buffing process (not sure if this is possible)



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